



MARILY H. RHUDY

EXECUTIVE VICE PRESIDENT

Marily H. Rhudy has more than 40 years of professional experience in the pharmaceutical industry managing high impact public affairs initiatives, government relations programs and corporate communications activities. She has experience leading non-profits as well as public service in the federal government. She has created and lead corporate affairs in several large and small pharmaceutical companies.

For fifteen years, Ms. Rhudy led the corporate public affairs function at then-Wyeth in Madison, N.J. She served as senior vice president of public affairs for Wyeth with responsibility for state, federal and international government affairs; public policy; alliance development and corporate communications, including brand management, crisis and media relations; community relations; and strategic philanthropy. Her responsibilities also included leading the company's advocacy with trade associations like the Pharmaceutical Research and Manufacturers of America (PhRMA) and the Biotechnology Industry Organization (BIO). She served on the Wyeth Management and Operations Committee, the senior governing body for the company, reporting to the company's chairman and CEO. Her public affairs staff included 100 professionals.

After retiring from Wyeth in 2008, Ms. Rhudy launched a public affairs consulting practice assisting established as well as nascent pharma companies in improving their effectiveness in public affairs and government relations. She joined The Conafay Group as executive vice president in 2009 where she leads the strategy and policy teams for clients.

Over a ten-year period, Ms. Rhudy served as chairman of the board, president, treasurer and trustee of the American Pharmaceutical Association, a Washington, D.C.-based professional membership organization representing 60,000 pharmacists and pharmaceutical scientists. Prior to her position at Wyeth, Ms. Rhudy was appointed by President Clinton to serve on the White House Task Force on Health Care Reform in 1993.

Ms. Rhudy graduated from the University of Kansas with a bachelor's degree in pharmacy and was named a distinguished alumna in 1998. She was subsequently inducted into the University of Kansas Women's Hall of Fame in 2014. She is the proud mother of 7 adult children and grandmother of 15 adorables.

EDUCATION:

BS, University of Kansas, Lawrence, KS

Member, Women's Hall of Fame, University of Kansas

CONTACT:

mrhudy@conafaygroup.com