



## EVANGELINE SMITH

### DIRECTOR

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Evie Smith is a Director with The Conafay Group. In this role, Ms. Smith assists clients to develop and execute comprehensive strategies for targeted engagement with the federal government. Ms. Smith also helps to lead one of The Conafay Group's coalitions focused on promoting access to comprehensive genomic profiling for advanced cancer patients.

Ms. Smith supports a mixture of industry and academic clients in navigating the federal government to advance their medical research. Ms. Smith has over seven years of experience with The Conafay Group, actively tracking the changing priorities of various stakeholders that fund medical research. With an in-depth understanding of key government entities and the health policy landscape, Ms. Smith assists clients in developing and executing a comprehensive approach for targeted engagement with these agencies. Strategies include optimizing messaging, interactions, collaboration, and grantsmanship. In this role, Ms. Smith leads the internal planning and coordination process for an annual networking initiative that leverages a government conference to promote interaction between clients and key decision makers within the government.

Ms. Smith developed a passion for the field of public health during her undergraduate years. She participated in The George Washington University School of Medicine and Health Sciences' Interdisciplinary Student Community-Oriented Prevention Enhancement Service (ISCOPEs), a service-learning volunteering initiative that connects GW undergraduate, MPH, and MD students with underserved communities in the D.C. area. Through this program, Ms. Smith worked with a small team to create and implement a year-long curriculum focused on adult health literacy at two local sites. She gained skills in leadership and planning as well as a better understanding of the varying degrees of health literacy.

Ms. Smith served as Education Chair for the GW chapter of Delta Epsilon Mu, a co-ed professional fraternity for students with interest in the pre-health field. In this role, she supported students by creating opportunities for peer-to-peer tutoring. Ms. Smith also gained experience with medical financials and international relations through two consecutive internships with the City of San Antonio Ambassador Program, including a fiscally focused role with the City of San Antonio Metropolitan Health District and a position with the City of San Antonio International Relations Office.

Ms. Smith earned a bachelor's degree in Public Health from The George Washington University's Milken Institute School of Public Health, where she graduated *summa cum laude* and is a member of Phi Beta Kappa. When she isn't behind her desk, Ms. Smith can be found teaching classes at an indoor cycling studio in the DC area. Originally born in the UK, she is fluent in both English and American.

#### EDUCATION:

BS, George Washington University,  
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