



EVANGELINE SMITH

SENIOR DIRECTOR

Evangeline “Evie” Smith is a Senior Director with The Conafay Group. Having joined the team in 2015, Evie has extensive experience assisting clients to develop and execute comprehensive strategies for targeted engagement with the federal government. Evie is passionate about supporting novel, innovative medical solutions to address major health challenges and promote health equity.

In her time at The Conafay Group, Evie has assisted a variety of industry and academic clients to secure federal funding from agencies within the Department of Health and Human Services (HHS) and the Department of Defense (DoD) to advance their medical research. Strategy building for these clients involves enhancing messaging, guiding interactions with key funding entities, promoting collaboration with outside partners, and optimizing grantsmanship to increase alignment to the needs of the government. In addition, Evie serves as the manager for one of The Conafay Group’s coalitions, fostering unity among diverse stakeholders to achieve common goals in market access for advanced cancer patients. She has experience in health policy analysis and Congressional engagement.

Evie developed a passion for the field of public health during her undergraduate years, participating in a service-learning volunteering initiative that connected students with underserved communities in the D.C. area. Her small team designed and implemented a year-long curriculum focused on adult health literacy for two local community groups. That passion continued into her graduate studies, where she focused on Women’s Health and Epidemiology. Prior to joining the team, Evie also gained experience in the field through a role with the City of San Antonio Metropolitan Health District supporting the financial process for their city-wide health clinics and facilities.

Evie holds a Master of Public Health degree from The Johns Hopkins Bloomberg School of Public Health with a concentration in Women’s & Reproductive Health. She earned a bachelor’s degree in Public Health from The George Washington University’s Milken Institute School of Public Health, where she graduated summa cum laude and is a member of Phi Beta Kappa. When she isn’t behind her desk, Evie can be found teaching classes at a local indoor cycling studio. Originally born in the UK, she is fluent in both English and American.

EDUCATION:

BS, George Washington University,
Washington, DC

MPH, Johns Hopkins Bloomberg
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