

# THE CONAFAY GROUP

GOVERNMENT RELATIONS ● SCIENTIFIC PERSPECTIVE



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Hannah Baer is a Senior Research Associate with The Conafay Group providing a wide range of support for the firm, from monitoring and analyzing policy to researching funding opportunities and ensuring effective client servicing.

During her undergraduate career Ms. Baer spent over two years working for The Optical Society, a leading scientific society, conducting cutting edge market research in the photonics industry. She utilized her research and data analysis skills to support a variety of teams at OSA, including policy and new business development. Prior to this, she interned for an Anthem Inc. contractor, working with subject matter experts to develop healthcare management trainings. Additionally, she researched the impact of artificial technology on labor market trends in her university's physics department. Ms. Baer also worked all four years in GW's alumni relations office gaining extensive knowledge of non-profit fundraising and program management.

Ms. Baer earned her B.S. in Economics and minor in Public Health from The George Washington University as a Presidential Academic Scholar. She also studied international business and management abroad in Vienna Austria at one of Europe's top business schools.

