

# THE CONAFAY GROUP

GOVERNMENT RELATIONS ● SCIENTIFIC PERSPECTIVE



## JESSICA KENYON

Vice President

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Jessica Kenyon has 15 years of experience with the development of advanced medical technology, with special expertise in the federal research and acquisition. For the Conafay Group, she provides expertise in federal R&D programs as well as in partnerships across government, academia, and industry.

For more than four and a half years, Jessica served as Vice President for Health and Life Science Programs at American Defense International, Inc., where she advised numerous corporate, academic, and non-profit clients, both domestic and international, on their federal engagement strategy, particularly with the Department of Defense (DoD).

Jessica came to the private sector with more than 10 years of experience in the oversight, planning, and management of DoD medical research and development (R&D) programs in multiple technical domains. From 2001 to 2011, she served in several capacities at the U.S. Army Telemedicine and Advanced Technology Research Center (TATRC), where she played a central role in developing a portfolio of medical research to deliver critical medical technologies to the warfighter. Jessica served as the Director of TATRC's West Coast Satellite Office in Marina del Rey, California, where she worked to build strategic partnerships among government, academia, and industry in order to foster successful military medical R&D. While at TATRC West, Jessica served as TATRC's liaison with congressional staff and research award recipients in the Western U.S, and oversaw TATRC's research portfolio in human performance optimization. In addition, she established and funded competitive research programs to promote, support, and accelerate university-based, military-relevant medical research and entrepreneurship in Southern California. Before taking the reins of TATRC West, Jessica served as Congressional Liaison at TATRC's headquarters office, a role that required her to understand and communicate all aspects of proposal selection, funding, and product development processes within the Army as well as the tri-service realm. Jessica also served as a liaison between TATRC and the Joint Medical Information Systems Office, creating a partnership between the two entities that would facilitate the transition of new and innovative health information technologies from the bench to the bedside.

Since 2003, Jessica has been an avid endurance athlete, having completed 11 marathons and many other running events, as well as 19 triathlons, including Ironman Cozumel in 2009. Born and raised in Frederick, Maryland, Jessica graduated Phi Beta Kappa from Johns Hopkins University, and earned her Master of Arts from Bryn Mawr College.

